



Sponsorship Levels

September 30, 2017 | 12-4pm
Funspot | Laconia, NH

Presenting Sponsor — \$20,000

- Logo as agreed on all promotional items
- Logo on commemorative souvenir mugs/glasses
- Prominent banner placement at event
- Mention in all press releases
- Logo and link on website and in email communications
- Special recognition by emcee during the event
- 15 VIP tickets to the 2nd Annual Red, White & Brew event
- Marketing rights to use Veterans Count and Red, White & Brew logos for advertising, promotional, and public relations opportunities
- Listing in Easterseals New Hampshire annual report

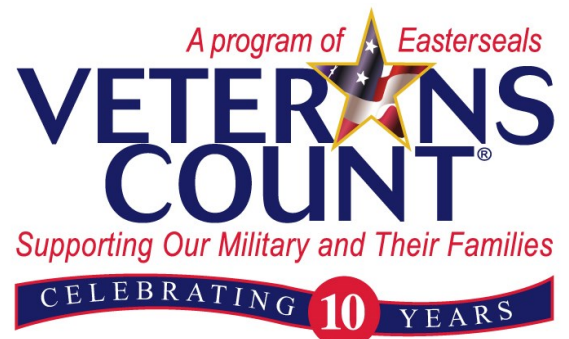
SOLD!

Premier Sponsor — \$15,000

- Logo as agreed on all promotional items
- Prominent banner placement at event
- Mention in all press releases
- Logo and link on website and in email communications
- Special recognition by emcee during the event
- 12 VIP tickets to the event
- Marketing rights to use Veterans Count and Red, White & Brew logos for advertising, promotional, and public relations opportunities
- Listing in Easterseals New Hampshire annual report

Major Sponsor— \$10,000

- Logo as agreed on all promotional items
- Banner placement at event
- Mention in all press releases
- Logo and link on website
- Special recognition by emcee during the event
- 10 VIP tickets to the 2nd Annual Red, White & Brew event
- Listing in Easterseals New Hampshire annual report



To be included on all printed materials send completed sponsorship forms by May 1, 2017

Platinum Sponsors — \$5,000

- Logo as agreed on all promotional items
- Banner placement at event
- Logo and link on website
- 8 VIP tickets to the event
- Listing in Easterseals New Hampshire annual report

Gold Sponsor — \$2,500

- Logo as agreed on all promotional items
- Banner placement at event
- Logo and link on website
- 6 VIP tickets to the event
- Listing in Easterseals New Hampshire annual report

Silver Sponsor — \$1,000

- Logo as agreed on all promotional items
- Banner placement at event
- Logo and link on website
- 4 VIP tickets to the event
- Listing in Easterseals New Hampshire annual report

Bronze Sponsor — \$500

- Banner placement at event
- Logo and link on website
- 2 VIP tickets to the event

Table Sponsor — \$250

- Table signage on beer and wine tables at Red, White & Brew event
- Logo and link on website

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