



Celebrating the 75th Anniversary of the End of WWII

THURSDAY, NOVEMBER 12 AT 7PM

THIS YEAR'S EVENT WILL BE HELD VIRTUALLY!

Sponsorship Levels

Virtual Victory Sponsor - \$20,000

- Logo and lead-in content (max. 20 words)
- Verbal recognition by emcee during the event
- One :30 commercial slot after virtual event
- 5 branded social media posts leading up to event
- Logo and link on Veterans Count virtual gala web page
- Mention in press releases as primary event sponsor
- Dedicated slide during digital "roll call"
- Logo on the back cover of the virtual program book
- Full page ad on inside front cover and additional full page ad or tribute in the virtual program book
- One personal WWII veteran tribute photo in commemorative anniversary section

Freedom Fleet Sponsors - \$15,000

Army Sponsor **Marines Sponsor** **Navy Sponsor** **Air Force Sponsor** **Coast Guard Sponsor**

- Verbal recognition by emcee during the event
- One :30 commercial slot before virtual event
- Logo and link on Veterans Count virtual gala web page
- Mention in press releases
- Dedicated slide during digital "roll call"
- Full page ad in the virtual program book
- One personal WWII veteran tribute photo in commemorative anniversary section

Sponsorship Levels cont.

Greatest Generation Sponsor - \$10,000

- ❑ Kissing Sailor Sponsor (Auction Sponsor)
- ❑ Big Band Sponsor (Event Planning Sponsor)
- ❑ Bell Ringing Sponsor (Media Sponsor)
- ❑ 1 Parade Sponsor (Streaming Sponsor)
- ❑ Rosie the Riveter Sponsor (Virtual Program Book Sponsor)
 - One :15 commercial slot before virtual event
 - Logo and link on Veterans Count virtual gala web page
 - Mention in press releases
 - Dedicated slide during digital "roll call"
 - Full page ad in the virtual program book
 - One personal WWII veteran tribute photo in commemorative anniversary section
- ❑ Ration Stamp Sponsor (Entertainment Sponsor)
- ❑ USO Drive Sponsor (Gala Web Page Sponsor)
- ❑ Blackout Drill Sponsor (Production Sponsor)
- ❑ Wreath Laying Sponsor (Studio Sponsor)

Ticker Tape Sponsors - \$5,000

- ❑ Award Sponsor
- ❑ Color Guard Sponsor
- ❑ Emergency Child Care Sponsor
- ❑ Emergency Gas Card Sponsor
- ❑ Emergency Phone Card Sponsor
- ❑ Watch Party Sponsor (unlimited available!)
 - Logo and link on Veterans Count virtual gala web page
 - Dedicated slide during digital "roll call"
 - Full page ad in the virtual program book
- ❑ Care Coordinator Sponsor (5 available)
- ❑ Communications Sponsor
- ❑ Emergency Food Card Sponsor
- ❑ Emergency Heat Sponsor
- ❑ Suicide Prevention Sponsor

Program Book Ad or Veteran Tribute Page - \$1,000

- Full page ad or tribute in the virtual program book
- Ad artwork provided in full color as high-resolution PDF or JPG sized to 8.5"x11"
- Tribute images provided as high resolution (300 DPI) photo(s) in PDF or JPG format
- Send files to ami@justflownh.com by October 30, 2020. If you have questions please call 603.703.5588

WWII Veteran Tribute Photo - \$250

- Submit your photo to honor a WWII Veteran in the virtual program book.
- Tribute images should be provided as high resolution (300 DPI) photo in PDF or JPG format.
- Send files to ami@justflownh.com by October 30, 2020. If you have questions, please call 603.703.5588

Veterans Count, the philanthropic arm of Easterseals Military & Veterans Services, provides critical and timely financial assistance and services when no other resource is available to service members, veterans and their families, to ensure their dignity, health and overall well-being.

We continue to ensure that 90% of every net dollar raised is spent to provide services and grow resources for NH service members, veterans and their families.

vetscount.org/nh

A program of Easterseals
VETERANS COUNT
Supporting Our Military and Their Families

