



SPONSORSHIP OPPORTUNITIES

\$100,000 Diamond Sponsor

SOLD

ONE OPPORTUNITY AVAILABLE

All benefits of Platinum Sponsor, plus:

- An additional reserved table of 10, Pop the Cork! , Watch Your Step!

\$50,000 Platinum Sponsor *(\$47,000 tax deductible)*

TWO OPPORTUNITIES AVAILABLE

All benefits of Gold Sponsor, plus:

- An additional reserved table of 10 (for a total of 2)

\$35,000 Gold Sponsor *(\$32,000 tax deductible)*

THREE OPPORTUNITIES AVAILABLE

All benefits of Silver Sponsor, plus:

- Special acknowledgment from the podium
- Formal photo opportunity for every table guest with printed photos provided at the end of the night
- Acknowledgment as Gold Event Sponsor in event press release

\$25,000 Silver Sponsor *(\$23,500 tax deductible)*

All benefits of Bronze Sponsor, plus:

- Priority table placement, near the stage

\$15,000 Bronze Sponsor *(\$13,500 tax deductible)*

All benefits of Table Sponsor, plus:

- Acknowledgment from the podium
- Acknowledgement in social media
- Logo on event website
- Logo included in auction booklet

\$10,000 Table Sponsor *(\$8,500 tax deductible)*

- One reserved table for ten
- Acknowledgment on screen
- Acknowledgment on event page of Easterseals New Hampshire website
- Table identified with business/sponsor name/logo
- Add to your existing sponsorships with one of the Stand Alone Opportunities

\$5,500 Opportunities

Choose **one** of these two options:

- Receive 2 tickets and choose an opportunity from the Stand Alone Opportunities below
- A reserved table of 10

\$2500 Opportunity

- 2 tickets along with recognition on our welcome walkway

THE RUNNYMEDE FORMAL—SPONSORSHIP OPPORTUNITIES (CONT.)

Stand Alone Opportunities

STRIKE UP THE BAND! ORCHESTRA SPONSOR

Our ten-piece orchestra will help guests dance the night away under the stars. Your logo will be featured on signage near the musicians.

WELCOME WALKWAY

See and be seen! As guests arrive, your logo will be prominently placed on the path that leads toward the celebration.

PASS ME A STOGIE! CIGAR BAR SPONSOR (EXCLUSIVE)

Your logo will appear on branded cigar cutters, match books and ashtrays for those who wish to begin or end their night with a cigar.

PARKING CORRAL

The horsepower is all under the hood at this corral, but your logo will be highly visible to all who park here!

SOLD RAISE A GLASS! WINE SPONSOR (EXCLUSIVE)

Your logo will be featured prominently on each wine bottle served at dinner.

SOLD POP THE CORK! CHAMPAGNE TOWER SPONSOR (EXCLUSIVE)

Your team will pop the cork and start the champagne tower flowing; photos will be taken and shared digitally with you after the event.

DRINK TO YOUR HEALTH! COCKTAIL HOUR SPONSOR

Your logo will be featured on cocktail napkins provided to all guests who visit the cocktail tent.

LIFE IS SWEET DESSERT SPONSOR

Your logo will be featured on a chocolate disk as part of the dessert display on each table.

WHISK US AWAY GOLF CART SPONSOR

Your logo will be on each cart that transports guests to and from parking.

SOLD WATCH YOUR STEP! SHOE BAG SPONSOR (EXCLUSIVE)

As the ladies walk toward the evening's festivities, they may choose to carry their shoes in this show bag provided for that purpose. Your logo will be on one side of the bag, and recipients will take the bag home at the end of the evening.

SOLD WELCOME COCKTAIL SPONSOR (EXCLUSIVE)

Your logo will be featured prominently on the "recipe card" given to all guests so they can recreate the event's signature drink at home all summer.

NAME IN LIGHTS! COCKTAIL TENT SCREEN SPONSOR

See your logo – and have it be seen – by everyone who visits the cocktail tent (which, let's face it, will be everyone!)

DANCE THE NIGHT AWAY! DANCE FLOOR SPONSOR

We'll put your logo near the dance floor as people dance the night away!

THE RUNNYMEDE FORMAL—SPONSORSHIP OPPORTUNITIES (CONT.)

Benefits By Sponsorship Level

	TABLE \$10,000+	BRONZE \$15,000+	SILVER \$25,000+	GOLD \$35,000+	PLATINUM \$50,000+
Guests	10	10	10	10	20
Tables	1	1	1	1	2

ACKNOWLEDGEMENTS

Stage screen	●	●	●	●	●
Easterseals event website	●	●	●	●	●
Name/logo on table	●	●	●	●	●
Name/logo on event website		●	●	●	●
Name/logo on auction booklet		●	●	●	●
Social media		●	●	●	●
From the podium		●	●	SPECIAL	SPECIAL
Press Release				●	●
Signage near stage			●	●	●
Priority table placement			●	●	●
Name/logo on 2,000+ print invitations				●	●
Formal photo opportunity for table guests				●	●